

## What is MEET?

«Media Education for Equity and Tolerance» (2016–2018) is a project co-funded by the European Commission. It aims at promoting a critical and intercultural understanding as well as an aware use of media among young citizens in multicultural public schools and democratic societies. Through action research, MEET will give teachers and educators methods to make existing media education practices more inclusive for intercultural classroom work.

## What are our goals?

- Increase young people's intercultural awareness through critical media analysis and production
- Provide better media literacy practices to prevent discrimination and promote intercultural dialogue, civic competences and critical understanding of the media
- Support young people's civic engagement
- Improve school's climate by fostering young people participation and deconstructing stereotypes of different social groups
- Advise policy makers on how to implement media education policies to promote equity, tolerance and human rights

## SIGN UP FOR OUR NEWSLETTER

- Don't miss the latest news about our project
- Get information about other activities in the field of media education, equity and tolerance
- Receive book recommendations and links related to our topics

[www.meetolerance.eu](http://www.meetolerance.eu)

## 1 project, 5 countries, 10 partners

- University of Florence, Coordinator (Italy)



- medien+bildung.com (Germany)

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- The Peace Institute (Slovenia)



- University of Vienna (Austria)



- Média Animation Asbl (Belgium)



### Associated partners

Municipality of Prato (Italy)  
klicksafe and jugendschutz.net (Germany)  
National Education Institute (Slovenia)  
Wiener Kinder- und Jugendanwaltschaft, KJA (Austria)  
Action Médias Jeunes (Belgium)

### How to #MEETolerance ?



@MEETolerance

[www.meetolerance.eu](http://www.meetolerance.eu)

[contact@meetolerance.eu](mailto:contact@meetolerance.eu)



Tolerance and Equity are key values of our democratic societies. However hate speech, discrimination and racist discourse are on the rise online and offline. Like others, young people globally are confronted with media representations often lacking in respect and diversity.

In this context,

**How to #MEETolerance ?**

**MEET**  
MEDIA EDUCATION FOR EQUITY AND TOLERANCE

**Discover original media education activities to support social inclusion**



## Activities

### ACTION RESEARCH



3 countries (Germany, Italy and Slovenia), involving **12 teachers** and **6 cultural mediators** to adapt and redesign existing media education practices. 6 new learning scenarios will be tested and evaluated with about **150 students** to foster social inclusion in intercultural contexts.

### MAPPING



Reviewing local, national and European policies on citizenship, media and intercultural education.

### ADVOCACY



Providing recommendations for more inclusive media education practices in schools among headmasters, policy makers and other relevant stakeholders.

### NETWORKING



Bringing together local, national and international bodies dealing with education, media literacy and intercultural relations.

## Outputs

### 6 LEARNING SCENARIOS (IT, DE, SI)



- Media education activities for **young people** in intercultural contexts to foster social inclusion
- Available as Open Educational Resources at the end of the project (2018)

### 1 TOOLKIT FOR TEACHERS AND EDUCATORS (EN, FR)



- Introduction to challenges linked to discrimination issues in contemporary digital societies
- Guidelines on how to teach media education in intercultural contexts to support democratic citizenship and social inclusion
- A documentary to support and reflect educational practices, based on the action research

### 4 SCIENTIFIC PAPERS AND 1 BOOK



- Documenting action research, methods and effectiveness of MEET activities

### POLICY RECOMMENDATIONS



- Sharing MEET lessons learned and advice on how to counteract forms of discrimination and support human rights, equity and tolerance in the educational system

### NATIONAL AND INTERNATIONAL EVENTS



- Discussing with stakeholders about media education and social inclusion issues
- Presenting MEET results

## Beneficiaries



Teachers,  
educators  
and  
young people



Researchers



Policy makers



Civil society